

RBA – Cookie Notice for www.responsiblebusiness.org

Last updated [January 15, 2019]

This Cookie Notice (“**Notice**”) explains how the Responsible Business Alliance (“**RBA**”, “**we**”, “**us**”, “**our**”) uses cookies and other tracking technologies through our website [\[https://www.responsiblebusiness.org\]](https://www.responsiblebusiness.org). This Notice is to be read alongside the RBA’s Privacy Notice [\[available here\]](#) which explains how the RBA uses personal information. ***If you do not accept our use of cookies, please disable them following our guidance below.***

1. What are cookies?

Cookies are small files that are placed on your computer or mobile device by a website when you visit it. They contain details of your browsing history on that website and distinguish you from other users. Cookies send data back to the originating website on each subsequent visit or allow another website to recognise the cookie. Cookies are useful because they allow a website to recognise a user’s device and, for instance, remember your preferences and generally improve your online user experience. Like most websites, our website uses cookies.

Although this Notice refers to the general term “cookie”, it also applies to similar tracking technologies that we use such as ‘web beacons’, ‘clear GIFs’ and ‘pixels’.

You can find out more about cookies at www.allaboutcookies.org.

2. Why do we use cookies?

1. To **let you do things on our website** – for example, to enable you to log in to secure areas of the website, fill in webforms or view certain content.
2. To collect **statistics** – this enables us to improve the website through usage figures and patterns. For example, it is really useful to see which pages of the website are the most popular and how users are interacting with them.
3. To **improve your experience of our website** – for example, to prevent you having to re-enter your login details when you have already done so, or by ensuring that users can find what they are looking for easily.
4. To **ensure that our website is secure** – for example, to make sure that personal information that you give to us does not fall into the wrong hands.

The table below provides more information about the cookies we use and why.

Name of cookie	Provider	Purpose of the cookie	Duration
Google Analytics	Google	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the website, where] visitors have come to the site from and the pages they have visited. Click here for an overview of privacy at Google.	Ongoing

Google Translate	Google	These cookies are used to help provide translation services for parts of the website	
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We also use some cookies which are strictly necessary in order for you to use our services available on our website.

3. Turning cookies off

Internet browsers normally accept cookies by default. However, most browsers let you turn off either all or third party cookies. What you are able to do depends on which browser you are using. If you do not accept our use of cookies as set out above please set your browser to reject cookies. However, please be aware that this may impair or limit your ability to use our website. The option to do this is usually found in the options, settings or preferences menu of your browser or mobile device.

[You may opt-out of Google's analytics cookies by visiting Google's opt-out page - [https://tools.google.com/dlpage/gaoptout.](https://tools.google.com/dlpage/gaoptout)]

Click on the links below to find out how to change your cookie settings in:

[Internet explorer](#)

[Firefox](#)

[Chrome](#)

[Safari](#)

[iPhone and iPad](#)

[Samsung](#)

4. Updating this Notice

We may update our use of cookies from time to time and consequently we may update this Notice. We therefore recommend that you check this Notice regularly. We aim to notify you of any significant changes by way of a notice on our website or by contacting you directly when reasonably possible.