



Responsible Business Alliance

Formerly the Electronic Industry Citizenship Coalition

Advancing Sustainability Globally

RBA Compass Awards

April 2018



RBA Compass Awards

Objective: Recognize Responsible Business Alliance members, their suppliers and factories that exemplify CSR leadership

Leadership

- RBA members
- High-level commitment to CSR
- Demonstrates CSR as core business practice
- Large investment of time, money or resources

Innovation

- RBA members (with/without partner)
- Highly impactful and effective program
- Innovative solution to a CSR challenge

Implementation

- Any factory site (not limited to members and their suppliers)
- Impressive application of CSR at the site level
- Document and repeatable by other sites

Top finalists
recognized in
each category
(1) winner

Judging by an independent panel of leading and recognized experts outside of the Alliance, from government, civil society, academic and other sectors (supported by RBA staff)



Goals

Leadership

Innovation

Implementation

- Reward and recognize **leadership** and **commitment** to CSR
- Encourage companies of **all shapes and sizes** to develop in CSR
- Acknowledge **meaningful**, CSR effort across the supply chain which leads to **positive impact** on workers, the environment and business
- Create an award process by which **smaller companies can qualify for big recognition**



Eligibility

Leadership	Innovation	Implementation
Member (Affiliate/Supporter/Regular/Full)	Member with or without Partner (Affiliate/Supporter/Regular/Full)	Factory/Supplier site
Demonstrates CSR has been built into the DNA of the company at all levels	Impactful project or program that was measured and had effective outcomes	Impressive implementation of a CSR project or program at the site level
CSR recognized at all levels within the company including the C-Suite	Innovative way of demonstrating CSR which could be replicated by others	Measurable

Note: You may apply for more than one award but may not submit the same program for multiple categories. Submit one application for each award.



Simple Criteria

Leadership

- The CHANGE your company made to demonstrate your commitment to CSR Leadership

Innovation

- A NEW impactful and effective CSR project or program which was implemented at your company

Implementation

- HOW you implemented an impactful CSR program or project at the site level



Criteria - Leadership

Leadership

- The CHANGE your company made to demonstrate your commitment to CSR Leadership

1. Demonstrates CSR is core to the DNA of the business
2. Supported at all levels of leadership within the company
3. Makes a bold or dynamic CSR statement
4. Transparent



Criteria - Innovation

Innovation

- A NEW impactful and effective CSR project or program which was implemented at your company

1. Impactful CSR project or program which has a positive impact on workers, the workplace, or the environment and or communities
2. Sustainable and effective
3. Widely adoptable



Criteria - Implementation

Implementation

- HOW you implemented an impactful CSR program or project at the site level

1. Factory level program
2. Formally documented
3. Appropriate for site of any size



Independent Panel of Judges

Submissions will be judged by an independent panel of experts outside of the Alliance

- Lends credibility, avoids conflicts
- Responses to questions will be rated numerically by each judge, highest overall score wins

A respectable panel of independent judges which may include: Government, Civil society, Social Investors, Academia, Business sector, etc.



RBA Application Process

The Application is a complete Case Study (max 8 pages):

- Title (8 word maximum)
- Executive Summary (500 word maximum)
- Problem Statement
- Solution
- Outcome
- Measurement
- Photos
- Quotes

Case Studies of finalists and winners will be published in the Compass Award Book



Timeline

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- April Finalization recommendation of independent jury and criteria
- May RBA BoD Approval
- June Public announcement of Award Program
- June - August “Call for Submissions” of applications
- September – Judging process
- October (early) – Announcement of finalists for each category
- October - Responsible Electronics Conference Awards banquet – winners announced
- January – Publication of RBA Compass Awards Book detailing case studies of winners and finalists (establishing a compendium of RBA “best practices”)