



Responsible Business Alliance

Advancing Sustainability Globally

Frequently Asked Questions (FAQs)

Regarding the 2020 RBA Compass Awards

Question 1: What are the RBA Compass Awards?

RBA launched the Compass award program in 2018. This recognition program is designed to recognize the leadership and commitment to Corporate Social Responsibility of RBA members and their supply chains.

Through this program we aim to acknowledge meaningful, CSR efforts, from companies of all sizes, which have led to positive impact on workers, the environment and business.

The primary goals of these awards are to:

- Recognize CSR efforts in the supply chain that lead to meaningful, positive change in line with the RBA's vision and mission
- Serve as examples of successful actions that other companies can emulate

Question 2: Who is eligible to apply for the RBA Compass Awards?

To be eligible to apply, the applicant must be a member of the RBA. Some award categories recognize RBA member partners, or those in the supply chain of a member.

RBA members may apply for all awards.

RLI/RMI members may apply for the Innovation Award and the Implementation Awards.

RFI members may apply for the Implementation Award.

Question 3: What are the three categories of the RBA Compass Awards?

Leadership, Innovation, and Implementation.

Question 4: What is the Leadership Award?

The Leadership Award is for RBA members exclusively. To win the award the member must show a high-level of commitment to Corporate Social Responsibility (CSR), demonstrate CSR as core business

practice, and have made a significant investment of time, money or resources on a CSR program or project which is an example of their commitment to CSR.

Simple summary: The CHANGE your company made to demonstrate your commitment to CSR Leadership

Requirements:

1. Demonstrates CSR is core to the DNA of the business
2. Supported at all levels of leadership within the company
3. Makes a bold or dynamic CSR statement
4. Transparent
5. RBA Members Only

Question 5: What is the Innovation Award?

The Innovation Award is for RBA members or an RBA member with a partner. To win the award the member must show a highly impactful and effective CSR program or an innovative solution to a CSR challenge.

Simple Summary: A NEW impactful and effective CSR project or program that was implemented at your company

Requirements:

1. Impactful CSR project or program that has a positive impact on workers, the workplace, or the environment and/or communities
2. Sustainable and effective
3. Widely adoptable
4. RBA/RLI and RMI members may apply

Question 6: What is the Implementation Award?

The Implementation Award is given at the site level. RBA member sites, their suppliers or factories are able to apply for this award. To win this award the site must demonstrate an impressive application of CSR at the site level. The project or program should be documented and repeatable by other sites.

Simple Summary: HOW you implemented an impactful CSR program or project at the site level

Requirements:

1. Factory-level program
2. Formally documented
3. Appropriate for site of any size
4. RBA/RLI/RMI members may apply

Question 7: Is there a summary of eligibility?

Yes. Please see the chart below.

Leadership	Innovation	Implementation
Member (Affiliate/Supporter/Regular/Full)	Member with or without Partner (Affiliate/Supporter/Regular/Full)	Factory/Supplier site
Demonstrates CSR has been built into the DNA of the company at all levels	Impactful project or program that was measured and had effective outcomes	Impressive implementation of a CSR project or program at the site level
CSR recognized at all levels within the company including the C-Suite	Innovative way of demonstrating CSR which could be replicated by others	Measurable

Question 8: When can we submit an application for the 2020 award?

August 21-November 6, 2020

Question 9: How can a member or site apply for the award?

There is an application available [here](#)

Applications can be e-mailed to awards@responsiblebusiness.org for consideration

Question 10: How are the applications judged?

Submissions will be judged by a panel of independent judges outside of the RBA.

Applications will be rated numerically by each judge. Top finalists will be recognized per category, with one winner in each.

Question 11: What is involved in the application process?

The application is essentially a complete case study. The elements of the application include:

- Overview
- Problem Statement
- Solution
- Outcome
- Measurement
- Photos (optional but encouraged)
- Quotes (optional but encouraged)

Question 12: What are the requirements of award winners?

Award winners must agree to abide by the RBA Award logo usage guidelines

Question 13: Is there a fee to apply?

No. There is no fee to apply for an award.

Question 14: Can a company apply for more than one award?

Yes. One application may be submitted for each award category but the same project cannot be submitted to multiple categories. Note: There is a limit of one application for each award. No late applications will be accepted.

Question 15: Where can I get more information on this program?

For more information, send an e-mail to awards@responsiblebusiness.org or view the supporting documents [here](#).