



Frequently Asked Questions (FAQs)

Regarding the **New RBA Compass Awards**

Question 1: What are the RBA Compass Awards?

RBA is proud to announce the Compass award program, designed to reward and recognize leadership and commitment to Corporate Social Responsibility across RBA membership and their supply chain.

Through this program we aim to acknowledge meaningful, CSR efforts, from companies of all shapes and sizes, which have led to positive impact on workers, the environment and business.

The goal of the program is to:

- Reward and recognize leadership and commitment to CSR
- Encourage companies of all shapes and sizes to develop in CSR
- Acknowledge meaningful, CSR effort across the supply chain which leads to positive impact on workers, the environment and business

Question 2: Who is eligible to apply for the RBA Compass Awards?

To be eligible to apply, the applicant must be a member of the RBA. Some award categories recognize RBA member partners, or those in the supply chain of a member.

Question 3: What are the categories of the RBA Compass Awards”?

Leadership, Innovation and Implementation.

Question 4: What is the Leadership Award?

The Leadership Award is for RBA members exclusively. To win the award the member must show a high-level of commitment to Corporate Social Responsibility (CSR), demonstrate CSR as core business practice, and have made an investment of time, money or resources on a CSR program or project which is an example of their commitment to CSR.

Simple summary: The CHANGE your company made to demonstrate your commitment to CSR Leadership

Requirements:

1. Demonstrates CSR is core to the DNA of the business
2. Supported at all levels of leadership within the company
3. Makes a bold or dynamic CSR statement
4. Transparent

Question 5: What is the Innovation Award?

The Innovation Award is for RBA members or an RBA member with a partner. To win the award the member must show a highly impactful and effective CSR program or an innovative solution to a CSR challenge.

Simple Summary: A NEW impactful and effective CSR project or program which was implemented at your company

Requirements:

1. Impactful CSR project or program which has a positive impact on workers, the workplace, or the environment and or communities
2. Sustainable and effective
3. Widely adoptable

Question 6: What is the Implementation Award?

The Implementation Award is given at the site level. RBA member sites, their suppliers or factories are able to apply for this award. To win this award the site must demonstrate an impressive application of CSR at the site level. The project or program should be documented and repeatable by other sites.

Simple Summary: HOW you implemented an impactful CSR program or project at the site level

Requirements:

1. Factory level program
2. Formally documented
3. Appropriate for site of any size

Question 7: Is there a summary of eligibility?

Yes.

Leadership	Innovation	Implementation
Member (Affiliate/Supporter/Regular/Full)	Member with or without Partner (Affiliate/Supporter/Regular/Full)	Factory/Supplier site
Demonstrates CSR has been built into the DNA of the company at all levels	Impactful project or program that was measured and had effective outcomes	Impressive implementation of a CSR project or program at the site level
CSR recognized at all levels within the company including the C-Suite	Innovative way of demonstrating CSR which could be replicated by others	Measurable

Question 8: When is the program launching?

June 1, 2018.

Question 9: How can a member or site apply for the award?

There is an application available on the RBA [Member SharePoint](#).

Applications can be e-mailed to awards@responsiblebusiness.org for consideration

Question 10: How are the applications judged?

Submissions will be judged by a panel of independent judges outside the Alliance.

Applications will be rated numerically by each judge. Top finalists will be recognized per category, with one winner in each.

Question 11: What is involved in the application process?

The Application is a complete Case Study. The elements of the application include:

- Overview
- Problem Statement
- Solution
- Outcome
- Measurement

- Photos
- Quotes

2018 Compass Award **Book** is a formal publication of all case studies and handed out at the Compass Award Banquet at RBA annual conference

Question 12: What are the requirements of award winners?

Award winners must agree to abide by the RBA Award logo usage guidelines

Question 13: Is there a fee to apply?

No. There is no fee to apply for an award

Question 14: Can a company apply for more than one award?

Yes. One application must be submitted for each award. Note: You may apply for more than one award but may not submit the same program for multiple categories. Submit one application for each award.

Question 15: Where can I get more information on this program?

For more information, send an e-mail to awards@responsiblebusiness.org or view the supporting documents on the [member SharePoint](#)