2020 RBA Compass Awards

August 2020
### RBA Compass Awards

**Objective:** Recognize RBA members, their suppliers and factories, that exemplify Corporate Social Responsibility

#### Features

<table>
<thead>
<tr>
<th>Features</th>
<th>Leadership*</th>
<th>Innovation</th>
<th>Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>High-level commitment from company leadership</td>
<td>✔️</td>
<td></td>
<td></td>
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<tr>
<td>Demonstrates CSR as core business practice</td>
<td>✔️</td>
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<tr>
<td>Large investment: Time, Money, Resources</td>
<td>✔️</td>
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<tr>
<td>Highly impactful “Program”</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Innovative solution to a CSR challenge</td>
<td></td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Impressive application of CSR at the site level</td>
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<td>✔️</td>
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*RBA Member Only

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**Top finalists and one winner recognized in each category**

Judging by an independent panel of outside experts from government, civil society, academia and other sectors
Goals

Recognition

Reward and recognize bold leadership and commitment to CSR

Impact

Acknowledge meaningful CSR efforts across the supply chain that lead to positive impact on workers, the environment, and business

Inclusiveness

Encourage companies of all sizes to develop in CSR
## Eligibility

<table>
<thead>
<tr>
<th>Leadership</th>
<th>Innovation</th>
<th>Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member (Affiliate/Supporter/Regular/Full)</td>
<td>Member with or without Partner (Affiliate/Supporter/Regular/Full)</td>
<td>Factory/Supplier site</td>
</tr>
<tr>
<td>Demonstrates CSR has been built into the DNA of the company at all levels</td>
<td>Impactful project or program that was measured and had effective outcomes</td>
<td>Impressive implementation of a CSR project or program at the site level</td>
</tr>
<tr>
<td>CSR recognized at all levels within the company including the C-Suite</td>
<td>Innovative way of demonstrating CSR, which could be replicated by others</td>
<td>Measurable</td>
</tr>
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</table>

**Note:** You may apply for more than one award but may not submit the same program for multiple categories. Submit one application for each award.
Reward Companies for Driving Impact

Leadership

The **CHANGE** your company made to demonstrate your commitment to CSR Leadership

Innovation

A **NEW** impactful and effective CSR project or program that was implemented at your company

Implementation

**HOW** you implemented an impactful CSR program or project at the site level
1. Demonstrates CSR is core to the DNA of the business
2. Supported at all levels of leadership within the company
3. Makes a bold or dynamic CSR statement
4. Transparent

The **CHANGE** your company made to demonstrate your commitment to CSR Leadership
Detailed, Defensible Criteria

A NEW impactful and effective CSR project or program that was implemented at your company

1. Impactful CSR project or program that has positive impact on workers, the workplace, or the environment and or communities

2. Sustainable and effective

3. Widely adoptable
1. Factory-level program
2. Formally documented
3. Appropriate for site of any size

**HOW** you implemented an impactful CSR program or project at the site level
Companies may submit only one application per category
Applications must be submitted by the deadline
Applications must be complete with signature and authorization to publish the case study and logo in the RBA book of winners and finalists.
Submissions will be judged by an independent panel of experts outside of the RBA

- Credible, avoids conflicts
- Responses to questions will be rated numerically by each judge, highest overall score wins
- Judges do not see each others scores

A respectable panel of independent judges, which may include: government, civil society, social investors, academia, business sector, etc.
The Application is a complete Case Study (max 8 pages):
• Title (8 word maximum)
• Executive Summary (500 word maximum)
• Problem Statement
• Solution
• Outcome
• Measurement
• Photos
• Quotes
<table>
<thead>
<tr>
<th>Date</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 21</td>
<td>Awards Open for Submissions</td>
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<tr>
<td>August 25</td>
<td>Announce Compass Awards in Bulletin</td>
</tr>
<tr>
<td>November 6</td>
<td>Close Submissions</td>
</tr>
<tr>
<td>December 7</td>
<td>Judging opens</td>
</tr>
<tr>
<td>December 18</td>
<td>Judging Closes</td>
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<tr>
<td>Week of January 18, 2021</td>
<td>Virtual Awards</td>
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</table>
Thank you

August 2020