



Responsible Business Alliance

Advancing Sustainability Globally

2020 RBA Compass Awards

August 2020



RBA Compass Awards

Objective: Recognize RBA members, their suppliers and factories, that exemplify Corporate Social Responsibility

Features	Leadership*	Innovation	Implementation
			
High-level commitment from company leadership	✓	✗	✗
Demonstrates CSR as core business practice	✓	✗	✗
Large investment: Time, Money, Resources	✓	✗	✗
Highly impactful “Program”	✓	✓	✗
Innovative solution to a CSR challenge	✗	✓	✓
Impressive application of CSR at the site level	✗	✗	✓

Top finalists
and one
winner
recognized
in each
category

Judging by an independent panel of outside experts from government, civil society, academia and other sectors

*RBA Member Only



Goals

Recognition



Reward and recognize bold leadership and commitment to CSR

Impact



Acknowledge meaningful CSR efforts across the supply chain that lead to positive impact on workers, the environment, and business

Inclusiveness



Encourage companies of all sizes to develop in CSR



Eligibility

Leadership	Innovation	Implementation
Member (Affiliate/Supporter/Regular/Full)	Member with or without Partner (Affiliate/Supporter/Regular/Full)	Factory/Supplier site
Demonstrates CSR has been built into the DNA of the company at all levels	Impactful project or program that was measured and had effective outcomes	Impressive implementation of a CSR project or program at the site level
CSR recognized at all levels within the company including the C-Suite	Innovative way of demonstrating CSR, which could be replicated by others	Measurable

Note: You may apply for more than one award but may not submit the same program for multiple categories. Submit one application for each award.



Reward Companies for Driving Impact

Leadership



The **CHANGE** your company made to demonstrate your commitment to CSR

Leadership

Innovation



A **NEW** impactful and effective CSR project or program that was implemented at your company

Implementation



HOW you implemented an impactful CSR program or project at the site level



Detailed, Defensible Criteria

Leadership



The **CHANGE** your company made to demonstrate your commitment to CSR
Leadership

1. Demonstrates CSR is core to the DNA of the business
2. Supported at all levels of leadership within the company
3. Makes a bold or dynamic CSR statement
4. Transparent



Detailed, Defensible Criteria

Innovation



A **NEW** impactful and effective CSR project or program that was implemented at your company

1. Impactful CSR project or program that has positive impact on workers, the workplace, or the environment and or communities
2. Sustainable and effective
3. Widely adoptable



Detailed, Defensible Criteria

Implementation



HOW you implemented an impactful CSR program or project at the site level

1. Factory-level program
2. Formally documented
3. Appropriate for site of any size



Rules

- Companies may submit only one application per category
- Applications must be submitted by the deadline
- Applications must be complete with signature and authorization to publish the case study and logo in the RBA book of winners and finalists.



Independent Panel of Judges

Submissions will be judged by an independent panel of experts outside of the RBA

- Credible, avoids conflicts
- Responses to questions will be rated numerically by each judge, highest overall score wins
- Judges do not see each others scores

A respectable panel of independent judges, which may include: government, civil society, social investors, academia, business sector, etc.



RBA Application Process

The Application is a complete Case Study (max 8 pages):

- Title (8 word maximum)
- Executive Summary (500 word maximum)
- Problem Statement
- Solution
- Outcome
- Measurement
- Photos
- Quotes



Timeline

Date	Action
August 21	Awards Open for Submissions
August 25	Announce Compass Awards in Bulletin
November 6	Close Submissions
December 7	Judging opens
December 18	Judging Closes
Week of January 18, 2021	Virtual Awards



Responsible Business Alliance

Advancing Sustainability Globally

Thank you

August 2020