



Responsible Business Alliance

Formerly the Electronic Industry Citizenship Coalition

Advancing Sustainability Globally

2019 RBA Compass Awards

May 2019



RBA Compass Awards

Objective: Recognize Responsible Business Alliance members, their suppliers and factories that exemplify Corporate Social Responsibility

Leadership

- RBA members
- High-level commitment to CSR
- Demonstrates CSR as core business practice
- Large investment of time, money or resources

Innovation

- RBA members (with/without partner)
- Highly impactful and effective program
- Innovative solution to a CSR challenge

Implementation

- Any factory site (not limited to members and their suppliers)
- Impressive application of CSR at the site level
- Documented and repeatable by other sites

Top finalists
recognized in
each category
(1) winner

Judging by an independent panel of leading and recognized experts outside of the RBA, from government, civil society, academic and other sectors (supported by RBA staff)



Goals

Leadership

Innovation

Implementation

- Reward and recognize **leadership** and **commitment** to CSR
- Encourage companies of **all sizes** to develop in CSR
- Acknowledge **meaningful** CSR efforts across the supply chain that lead to **positive impact** on workers, the environment and business
- Create an award process by which **smaller companies can qualify for big recognition**



Eligibility

Leadership	Innovation	Implementation
Member (Affiliate/Supporter/Regular/Full)	Member with or without Partner (Affiliate/Supporter/Regular/Full)	Factory/Supplier site
Demonstrates CSR has been built into the DNA of the company at all levels	Impactful project or program that was measured and had effective outcomes	Impressive implementation of a CSR project or program at the site level
CSR recognized at all levels within the company including the C-Suite	Innovative way of demonstrating CSR which could be replicated by others	Measurable

Note: You may apply for more than one award but may not submit the same program for multiple categories. Submit one application for each award.



Simple Criteria

Leadership

- The CHANGE your company made to demonstrate your commitment to CSR Leadership

Innovation

- A NEW impactful and effective CSR project or program that was implemented at your company

Implementation

- HOW you implemented an impactful CSR program or project at the site level



Detailed, Defensible Criteria

Leadership

- The CHANGE your company made to demonstrate your commitment to CSR Leadership

1. Demonstrates CSR is core to the DNA of the business
2. Supported at all levels of leadership within the company
3. Makes a bold or dynamic CSR statement
4. Transparent



Detailed, Defensible Criteria

Innovation

- A NEW impactful and effective CSR project or program which was implemented at your company

1. Impactful CSR project or program that has positive impact on workers, the workplace, or the environment and or communities
2. Sustainable and effective
3. Widely adoptable



Detailed, Defensible Criteria

Implementation

- HOW you implemented an impactful CSR program or project at the site level

1. Factory-level program
2. Formally documented
3. Appropriate for site of any size



Rules

- Companies may submit only one application per category
- Applications must be submitted by the deadline
- Applications must be complete with signature and authorization to publish the case study and logo in the RBA book of winners and finalists.



Independent Panel of Judges

Submissions will be judged by an independent panel of experts outside of the RBA

- Credible, avoids conflicts
- Responses to questions will be rated numerically by each judge, highest overall score wins

A respectable panel of independent judges, which may include: government, civil society, social investors, academia, business sector, etc.



RBA Application Process

The Application is a complete Case Study (max 8 pages):

- Title (8 word maximum)
- Executive Summary (500 word maximum)
- Problem Statement
- Solution
- Outcome
- Measurement
- Photos
- Quotes



Timeline

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May: Public announcement of 2019 Award Program Launch

Now through August 9 “Call for Submissions” of applications

No late submissions will be accepted

August 19 through September 13 – Judging process

End of September – Announcement of finalists for each category

October – Responsible Electronics Conference Awards banquet

winners announced

Q1 2020 – 2019 Compass Awards book detailing winners and finalists published



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Thank you

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