2019 RBA Compass Awards

May 2019
# RBA Compass Awards

**Objective:** Recognize Responsible Business Alliance members, their suppliers and factories that exemplify Corporate Social Responsibility

## Leadership
- RBA members
- High-level commitment to CSR
- Demonstrates CSR as core business practice
- Large investment of time, money or resources

## Innovation
- RBA members (with/without partner)
- Highly impactful and effective program
- Innovative solution to a CSR challenge

## Implementation
- Any factory site (not limited to members and their suppliers)
- Impressive application of CSR at the site level
- Documented and repeatable by other sites

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Top finalists recognized in each category (1) winner

Judging by an independent panel of leading and recognized experts outside of the RBA, from government, civil society, academic and other sectors (supported by RBA staff)
Goals

- Reward and recognize leadership and commitment to CSR
- Encourage companies of all sizes to develop in CSR
- Acknowledge meaningful CSR efforts across the supply chain that lead to positive impact on workers, the environment and business
- Create an award process by which smaller companies can qualify for big recognition
## Eligibility

<table>
<thead>
<tr>
<th>Leadership</th>
<th>Innovation</th>
<th>Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member (Affiliate/Supporter/Regular/Full)</td>
<td>Member with or without Partner (Affiliate/Supporter/Regular/Full)</td>
<td>Factory/Supplier site</td>
</tr>
<tr>
<td>Demonstrates CSR has been built into the DNA of the company at all levels</td>
<td>Impactful project or program that was measured and had effective outcomes</td>
<td>Impressive implementation of a CSR project or program at the site level</td>
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<tr>
<td>CSR recognized at all levels within the company including the C-Suite</td>
<td>Innovative way of demonstrating CSR which could be replicated by others</td>
<td>Measurable</td>
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</tbody>
</table>

Note: You may apply for more than one award but may not submit the same program for multiple categories. Submit one application for each award.
Simple Criteria

- **Leadership**: The *CHANGE* your company made to demonstrate your commitment to CSR Leadership
- **Innovation**: A *NEW* impactful and effective CSR project or program that was implemented at your company
- **Implementation**: HOW you implemented an impactful CSR program or project at the site level
Detailed, Defensible Criteria

1. Demonstrates CSR is core to the DNA of the business
2. Supported at all levels of leadership within the company
3. Makes a bold or dynamic CSR statement
4. Transparent

Leadership

- The CHANGE your company made to demonstrate your commitment to CSR Leadership
Detailed, Defensible Criteria

1. Impactful CSR project or program that has positive impact on workers, the workplace, or the environment and or communities

2. Sustainable and effective

3. Widely adoptable

Innovation

- A NEW impactful and effective CSR project or program which was implemented at your company
Detailed, Defensible Criteria

Implementation

• HOW you implemented an impactful CSR program or project at the site level

1. Factory-level program
2. Formally documented
3. Appropriate for site of any size
Companies may submit only one application per category.
Applications must be submitted by the deadline.
Applications must be complete with signature and authorization to publish the case study and logo in the RBA book of winners and finalists.
Submissions will be judged by an independent panel of experts outside of the RBA

- Credible, avoids conflicts
- Responses to questions will be rated numerically by each judge, highest overall score wins

A respectable panel of independent judges, which may include: government, civil society, social investors, academia, business sector, etc.
The Application is a complete Case Study (max 8 pages):
• Title (8 word maximum)
• Executive Summary (500 word maximum)
• Problem Statement
• Solution
• Outcome
• Measurement
• Photos
• Quotes
Timeline

May: Public announcement of 2019 Award Program Launch
Now through August 9 “Call for Submissions” of applications
   No late submissions will be accepted
August 19 through September 13 – Judging process
End of September – Announcement of finalists for each category
October – Responsible Electronics Conference Awards banquet
   winners announced
Q1 2020 – 2019 Compass Awards book detailing winners and finalists published
Thank you

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